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ERASMUS+ PROJECT | HUB4GROWTH  
Heightening University/Business Partnerships  
FOR smart and sustainable GROWTH in Asia

#### PROVISIONAL PROGRAMME

HUB4GROWTH Workshop 4 : Management of University employability and career services (Practical approach).

#### WORKSHOPS

20 – 22 JUNE 2018

ULAANBAATAR CITY, MONGOLIA

#### DAY 1: June 20

The exact venue/address will be indicated at a later stage

Mongolian University Career day: The Career day is the opportunity for MNUMS and Citi Students to meet with companies and organizations from the Mongolia and learn about the opportunities that are available.

Attendees can meet with recruiters, learn about graduate programs, pick up applications and brochures and distribute their resumes.

#### DAY 2: June 21

The exact venue/address will be indicated at a later stage

9:30 – Registration

Welcoming address: prof. dr. Ariuntuul Garidkhuu; prof.dr. Ganbat Tsneddavaa, Citi University, Mongolia

Short introduction into the status qua of the project: the Coordinating team, The University of Danang, Vietnam

10:00 – Introduction and programme of workshops

Presentations and discussions. Moderator: prof.dr. Vaiva Zuzeviciute, Lithuania

What is coaching and students' coaching?

What are students' counselling and career guidance?

11:30 – Coffee break

11:45 – 13:00 – Sharing experience in services for students (coaching; counselling; career guidance)

Lithuania (assoc.prof.dr. Edita Butrime (the case of Medical University))

Greece (prof.dr. Yiouli Papadiamantaki)

UK (prof.dr. John Gabriel and prof.dr. Alex Krouglov)

13:00 – 14:00 – Lunch

14:00 – 15:30 – How do services for students (coaching; counselling; career guidance) work in Asia? What works well? What areas could be developed?

Discussion and contributions from Asian partners

15:30 – 15:45 – Tea/coffee break

15:45 – 17:00 - Continuation of the discussion

- Identifying areas for development
- Conclusions for the day

DAY 3: June 22

10:00 – 11:30 – Conclusions from the first day and objectives for the second day: linking Employability Service Operations Competencies, Communication marketing models and the Employer Engagement and Enterprise needs assessment

11:30 – 11:45 – Coffee break

11:45 – 13:00 – Continuation of the morning session

13:00 – 14:00 – Lunch

14:00 – 15:30 – Achievements and areas for further development

15:30 – 15:45 – Tea/coffee

15:45 – 16:30

Presentation of Asian partners: perspectives, approaches and experiences: What is the link between the Centres and the services (coaching; counselling; career guidance Employability Service Operations Competencies, Communication marketing models and the Employer Engagement and Enterprise needs assessment)?

*How do e-modules work?*

*Any other activities or areas for enhancement*

16:30 -17:00 - Conclusions

*AoB*

*Future agreements*